

Wisconsin School Musician

www.WSMmagazine.org

2016-2017 Advertising Contract

This contract, valid only for September 2016, January 2017 and April 2017, must be completed in full before advertising will be placed.

10%
Discount



- Yes
 No

I qualify for a 10% discount on all my ads because I am purchasing ads in all three issues and submitting my paperwork before July 22, 2016.

Please place the following advertisement(s) in *WSM* issue(s) specified below. We agree to pay the amount indicated.

Issue	No. of Ads (required field)	Size(s) (drop down menu)	Ad Orientation (for fractional ads only)		Cost (will compute automatically)
September 2016	_____	_____	<input type="checkbox"/> Horizontal	<input type="checkbox"/> Vertical	\$ _____
January 2017	_____	_____	<input type="checkbox"/> Horizontal	<input type="checkbox"/> Vertical	\$ _____
April 2017	_____	_____	<input type="checkbox"/> Horizontal	<input type="checkbox"/> Vertical	\$ _____
Totals	_____				\$ _____

Yes, I am placing a one-half page or larger ad OR advertising in all three issues. Post my web site link on wsmamusic.org and wmeamusic.org. My web address is: http://_____

Free

Advertiser Name: _____ Person Placing Ad: _____

Phone: _____ Email: _____

Email invoice to be sent to (if different): _____

Purchase Order Number (if required on invoice): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Authorizing Signature: _____ Date: _____

Ad Artwork

- I would like the same ad to appear in each issue I've indicated above.
- My ad will change in each issue. New artwork will be uploaded at www.wsmamusic.org/ftp before 7/22/16 (September issue), 11/18/16 (January issue) and 2/17/17 (April issue).

Artwork Contact

- The person placing the ad above is sending the artwork.
- Artwork will be sent by: Person Sending Artwork: _____
Phone: _____ Email: _____

Authorization

Submission of this contract to WSMA by mail, fax or email is the expressed authorization of the advertiser for *Wisconsin School Musician* to publish the advertisement(s). Submitter of this contract agrees to be responsible for paying for the insertion(s), at the rate(s) listed above. Submission also denotes explicit acceptance of all terms and conditions on *Wisconsin School Musician* rate card in effect at the time of the contract.