



# WSMA PROGRAM ADVERTISING

## THE 32<sup>ND</sup> ANNUAL

### WISCONSIN SCHOOL MUSIC ASSOCIATION (WSMA) STATE MARCHING BAND CHAMPIONSHIPS

SUPPORTED IN PART BY THE MIKE LECKRONE ENDOWMENT FUND

SATURDAY, OCTOBER 15, 2016 • FORREST PERKINS STADIUM • UNIVERSITY OF WISCONSIN-WHITEWATER

5,000 printed programs will be distributed to the 10,000 participants, spectators and marching band directors in attendance as more than 30 high school bands from across Wisconsin march onto the UW-Whitewater campus Saturday, **October 15, 2016**.

If you would like to see a sample of previous programs, or have questions about this opportunity, please contact Mackenzie Pitterle ([mpitterle@wsmamusic.org](mailto:mpitterle@wsmamusic.org)/608.850.3566). Additional information about the WSMA State Marching Band Championships is available at:

[www.wsmamusic.org/MarchingChampionships](http://www.wsmamusic.org/MarchingChampionships)

**Payment:** Full payment is required with your completed ad reservation. Payment options include check (payable to WSMA), MasterCard, and Visa.

**Ad Content:** WSMA reserves the right to refuse any advertising we deem either inappropriate for our audience, or not in keeping with our mission.

**Mechanical Requirements:** Ads should be saved as non-compressed, non-password protected, 300 dpi PDF files with fonts and images embedded. WSMA can only accept completed artwork.

**Ad Delivery:** Artwork can be directly uploaded to our server at [www.wsmamusic.org/ftp](http://www.wsmamusic.org/ftp)

**Deadlines:** Space reservations, payment and artwork must be received by WSMA on or before Friday, **September 9, 2016** to ensure inclusion. WSMA will accept space reservations after the deadline as space permits.

#### Ad Sizes, Dimensions and Pricing:

Outside Back Cover (Color)	(8" W x 10.5" H)	\$500
Inside Covers (Color)	(8" W x 10.5" H)	\$400
Full Page (B&W)	(8" W x 10.5" H)	\$300
Half Page (B&W)	(8" W x 5.125" H)	\$200
Quarter Page (B&W)	(3.75"W x 5.125"H)	\$125



Agency discounts are not allowed.

Additional advertising opportunities include ad placement in our magazine, in

our electronic newsletters as well as at our conference. To learn more about these opportunities with WSMA visit:

[www.wsmamusic.org/advertising](http://www.wsmamusic.org/advertising)

Advertising Company / Organization: \_\_\_\_\_

Authorizing Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Person responsible for artwork (if different than above): \_\_\_\_\_

Artwork phone: \_\_\_\_\_ Artwork email: \_\_\_\_\_

Please Reserve (Please Circle):

Outside Back Cover - Color (\$500)

Inside Front Cover - Color (\$400)

Inside Back Cover - Color (\$400)

Full Page - B&W (\$300)

1/2 Page - B&W (\$200)

1/4 Page - B&W (\$125)

**Total Due: \$**

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**WSMA MACKENZIE PITTERLE, 1005 QUINN DRIVE, WAUNAKEE, WI 53597  
MPITTERLE@WSMAMUSIC.ORG OR 608-850-3566**