



## Application for WSMA Logo Use

Please review the WSMA Branding & Logo Policy at [www.wsmamusic.org/logo](http://www.wsmamusic.org/logo) for qualifications and requirements on WSMA name and logo use.

Name \_\_\_\_\_ Organization/School \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Intended Purpose of Logo Use (please check):*

WSMA member school recognizing membership in WSMA by using the WSMA name and logo on printed materials for display or distribution free of charge. (No logo usage fee)

Organization or school wishing to use WSMA's name and logo in conjunction with a fundraising or sales event. (Logo usage fee required – see table below)

Units Being Produced for Sales Event	WSMA Name & Logo Usage Fee
1-25 Units Produced per Sales Event	\$25.00
26-50 Units Produced per Sales Event	\$45.00
51-100 Units Produced per Sales Event	\$90.00
100 or More Units Produced per Sales Event	\$125.00

Date(s) of fundraising or sales event(s) \_\_\_\_\_

Number of units being produced per sales event \_\_\_\_\_

Description of items for sale at sales/fundraising event and promotions that will use the WSMA logo:

If your request is approved, you will receive a written license agreement that will control your use of the WSMA logo. The license will become effective when WSMA receives an unmodified copy executed by an authorized representative of your organization.

Submit application to [info@wsmamusic.org](mailto:info@wsmamusic.org) or fax: 608-850-3515. Please allow up to 10 business days from date received for review and response. Upon approval, please mail check and signed license agreement to: WSMA, c/o Logo Use, 1005 Quinn Drive, Waunakee, WI 53597 – Questions? Call WSMA at 608-850-3566 or email [info@wsmamusic.org](mailto:info@wsmamusic.org).