

Wisconsin School Music Association
Wisconsin Music Educators Association
Mailing List Rental Agreement and Contract

If you are seeking to enhance your direct mail marketing prospects, a WSMA / WMEA mailing list is an accurate, targeted way for your message to reach the music education community in Wisconsin.

COST:

Peel-off labels or Excel lists are available to universities, colleges, and non-profit entities for 15¢ per name and to all other entities for 25¢ per name. For labels there is a \$3 shipping and handling fee and for an Excel file an additional \$50 fee. We are not able to provide information for primary teachers, non-member schools or colleges as we do not have current information on those entities. An invoice will be e-mailed to the address you provide below. It will include a link where you may pay by credit card if you choose to do so.

PROCESSING TIME:

Please allow 10 business days. Requested date of receipt: _____

DEFINE YOUR NEEDS:

Please give a brief description of what the purpose of your mailing is and who your target is so that we may better understand your needs. _____

Teaching Area

All Areas Band Choir Orchestra General Music Music Dept. Chair Principals

Teaching Level (Our database does not contain viable information for elementary or college levels.)

Middle School High School

Geographic Region (See map of WSMA districts below.)

Entire State

1 – Northern 2 – W. Central 3 – Western 4 – Southwestern 5 – Northeastern
 6 – Central 7 – Eastern 8 – Southern 9 – E. Central 10 – Southeastern

Format

Peel-off Labels by mail (30 per sheet) Excel document attached to e-mail

Sort Order

None Zip Code Alphabetical by _____ Alphabetical by _____

Name of Mailing List Renter: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-mail:** _____

This agreement is subject to the following conditions:

1. The mailing list renter will not transfer, duplicate, reproduce or retain any portion of the list in any form whatsoever, including entering into electronic databases.
2. This is a one-time-only list rental.
3. Neither WSMA nor WMEA may be cited in any portion of the mailing.
4. Submission of this form indicates complete acceptance of the above conditions and constitutes a contract between WSMA / WMEA and the above stated mailing list renter.

Direct all inquiries to Judy at 800.589.9762 or jkopp@wsmamusic.org.

