WSMA Festivals Committee Meeting Minutes

Wednesday, January 11, 2017

Present

Jeff Behrens, Steven Boyd, Scott Bruer, Vickie Donahue (WSMA Program Director), Jean Enyeart, Shelley Hooper (WSMA Program Director), Cynthia Kiepert, Kate MacRae, Theresa McKinley (WSMA Director of Technology Services), Linda Meier (WSMA Program Associate), Anne Proescholdt (WSMA Program Associate – Member Services), Timothy Schaid (WSMA Executive Director)

Absent

Micki Carlson, Kim Graff, Kayla Koch, Dawn Kranz, Jacob Kulba, Derek Machan, Molly Malone, Matthew Robisch, James Thaldorf, Kirk Yudes

Facilitator

Shelley Hooper

- 1. Welcome, introductions, and topics overview
 - Meeting focus: discuss select solo and ensemble event wording and descriptions, suggestions for WSMA accreditation rollout, and new solo and ensemble event proposal
 - b. Nothing needs finalization until June, prior to WSMA board's semi-annual meeting
- 2. Jazz combo events
 - a. Need to provide clearer direction for teachers
 - b. Propose Event 6448 Jazz Improvisation Combo subsumed by
 - i. Creative Jazz Combo general outline
 - 1. Numbers with less structure
 - 2. One swing number; one contrasting style
 - 3. At least one solo improvisation per number
 - 4. Students must write introduction and coda
 - ii. Jazz Combo general outline
 - 1. Numbers with more structure
 - 2. One swing number; one contrasting style
 - 3. At least one solo improvisation per number
 - c. Speak with fellow WSMA member school teachers to assess whether swing number requirement should be suggestion instead
- 3. WSMA school accreditation rollout plan
 - a. WSMA board approved accreditation proposal at December 2016 meeting
 - b. Accreditation requirements (met after one school year)
 - i. Current WSMA membership
 - ii. Students participate in solo and ensemble festival

- iii. One of each type of concert group participates in either concert group festival or concert clinic experience
- c. Accreditation aims to
 - i. Increase concert experience and other program participation by rewarding positive behavior instead of blocking program participation by punishing negative behavior (replaces probationary status and threat of solo and ensemble festivals participation ban)
 - ii. Attract and harness school administrator support
- d. 2017-2018 school year accreditation implementation communication suggestions
 - i. Enclose informational insert with annual membership enrollment letter addressed to music department chairs in spring 2017
 - ii. Send letter/email blast to every WSMA school teacher, principal, school board
 - iii. Post announcement on WSMA website
 - iv. Post announcement on all WSMA social media platforms
 - v. Publish Wisconsin School Musician magazine announcement
 - vi. Hold informational session at 2017 Wisconsin state music conference
- e. Internal WSMA staff must determine annual cutoff date for determining each school year's accreditation recipients
- f. Accreditation recognition suggestions
 - i. Congratulatory notification and press kit
 - ii. Certificate for display
 - iii. Banner for display
 - iv. Specialized logo for display in media
 - v. Acknowledgement on WSMA website
 - vi. Acknowledgement in Wisconsin School Musician magazine
- g. Future accreditation level suggestions
 - i. District-wide accreditation
 - ii. Number ranges of consecutive years accredited
- 4. New solo and ensemble event proposal: contemporary a cappella
 - a. Performances akin to those from groups like Pentatonix (not show choir or vocal jazz)
 - b. Cultural context ripe for implementation
 - c. Proposed components
 - i. Improvisation (i.e. vocal percussion)
 - ii. Two contrasting pieces
 - iii. Movement
 - iv. Sound system use allowed but not required
 - d. Festivals committee concerns
 - i. Festival music list offerings
 - 1. Class breakdown
 - 2. Price point variety
 - 3. Arrangements legality
 - ii. Number of students in each group

- iii. Quality adjudication availability
- e. Ad hoc committee of experienced WSMA member school teachers needs to refine proposal details before June 2017 WSMA board meeting approval
- 5. Event wording revisions
 - a. Change 1311 and 1321 from "female" and "male" roles to "soprano/alto" and "tenor/bass" roles for accuracy
 - i. Add "for boy's unchanged voice, contact WSMA for permission to transpose" to 1321 header
 - b. Change 8211 from "classical" to "acoustic" guitar for stylistic clarification
- 6. Next meeting: Monday, June 12, 2017 at 10:00 a.m.

Submitted by Anne Proescholdt