

# Wisconsin School Musician

WSMmagazine.org

## 2018-2019 Pricing & Calendar

### Schedule of Publication

*Wisconsin School Musician* is published three times each year:

September 15, January 15 and April 15.

Deadlines for reserving advertising space and submitting artwork are:

| Issue          | Space Reservation and Artwork Due |
|----------------|-----------------------------------|
| September 2018 | July 20, 2018                     |
| January 2019   | November 16, 2018                 |
| April 2019     | February 15, 2019                 |

*Wisconsin School Musician* will accept space reservations and artwork after the deadline as space permits. Contact Kenzie Trezise at [kenziet@wsmamusic.org](mailto:kenziet@wsmamusic.org) or 608-850-3566.

### Advertising Display Rates

Display rates for *Wisconsin School Musician* are based on the standard WSM Ad sizes. Ads will appear in both the printed and electronic versions of the magazine.

| Covers             | Color Only |  |
|--------------------|------------|--|
| Inside Front Cover | \$735      |  |
| Inside Back Cover  | \$735      |  |
| Outside Back Cover | \$760      |  |

| Inside Pages | Color | B/W   |
|--------------|-------|-------|
| Full Page    | \$710 | \$415 |
| 2/3 Page     | \$620 | \$310 |
| 1/2 Page     | \$570 | \$260 |
| 1/3 Page     | \$420 | \$210 |
| 1/4 Page     | \$400 | \$195 |
| 1/6 Page     | \$365 | \$160 |

| Honors Classroom Recruitment Poster |       |
|-------------------------------------|-------|
| September only                      | \$760 |

### WSM Editorial Calendar

Each issue of *Wisconsin School Musician* focuses on a different topic or theme that is timely and important to our readers. Every edition also provides general information on music education, students and teachers at all levels.

#### September 2018 • Music Education: Embracing Diversity

Accepting diversity is one thing, embracing it is another! The music classroom can be a melting pot to bring students together and leverage their differences for the betterment of learning. In this issue, also dedicated to the Wisconsin State Music Conference, we celebrate what it means to embrace diversity and empower our students to broaden their horizons with a well-rounded education, inclusive of all people, and in favor of their differences that when combined make a greater whole.

#### January 2019 • Honoring the Love of Learning

Humans are curious beings that crave knowledge and skills only acquired through learning. Add the feeling of music to the educational mix and it's no wonder why people aspire to become musicians, educators or anything they want to be in life! Unfortunately, today's long list of educational requirements can cause anyone to question their love of learning. In this edition, we explore student-centered, personalized and collaborative learning using the standards as well as engineering positivity from change, bringing attention to the affective (CMP), writing curriculum using contemporary ideas and other ways to get at the heart of why we love to learn in the first place.

#### April 2019 • Fostering Leadership

The notion that you are born a leader or a follower is an old-school belief that conflicts with 21<sup>st</sup> century learning and the importance of developing leadership skills for all walks of life! This issue of WSM shares a variety of ways to foster leadership in music education. From methods for giving students more ownership in the learning process to training our future music educators, we present ways to develop leadership through music education for teachers and students alike.

#### Summer Opportunities

Reach your target market. Promote your summer opportunities to thousands of teachers and students. Special notice is given to advertisements of summer opportunities in the April issue.

### For More Information

For more information on *Wisconsin School Musician*, contact Kenzie Trezise, Development & Marketing Associate, Wisconsin School Music Association, 1005 Quinn Drive, Waunakee, WI 53597.

Phone: 608-850-3566 • Fax: 608-850-3515 • Email: [kenziet@wsmamusic.org](mailto:kenziet@wsmamusic.org)

*Wisconsin School Musician* is owned and published by the Wisconsin School Music Association.

Editor: Kevin Thays Email: [thaysk@wsmamusic.org](mailto:thaysk@wsmamusic.org)